



# Info & Media Kit

**Over 40 Search Engines doing the work for us!**  
**Our site is Search Engine friendly!**

Thinking of advertising with us but still has doubts...?

Equipment Ready has showed very strong showing in a short period of time in the commercial trucks and construction equipment marketplace. Our monthly visitors have grown over 200% month-to-month increase. Monthly page hits reaching over 250,000 pages.

Whether you are a private seller, small or large dealer posting one or your entire inventory has never been this stimulating. To minimize your time posting you can now upload automatically; although some dealers post manually. For a minimal fee we'll create you an XML script so we upload your entire inventory automatically. No monthly contract. No obligation.

Our time-saving process for posting facilitates dealers so they can remain focus on managing what they do best. Our goal is to create a medium everyone can afford.

If you want your inventory automatically uploaded directly from your inventory management software companies, we can obtain their network of dealers' inventory through XML and FTP access on a daily or weekly basis. Please call for details 888-755-8782.

**Our entire database are aggregated directly to the many popular search engines like [GOOGLE](#), [Yahoo](#), [MSN](#), [OODLE](#), [GOSASA](#), and [VAST](#) to name a few.**

#### **Posting with Equipment Ready include...**

- **Unlimited Postings - Free**
- **Registration Fees - Free**
- **Transaction Fees - Free**
- **No Time Limit**
- **Full Color Pictures**
- **Full Company Logo**
- **Searchable Dealer Listings**
- **Back-link to your site**
- **Pre-screened users**
- **'Deal of the Week'**

Questions, concerns or comments please contact us via email or phone.  
[jules@equipmentready.com](mailto:jules@equipmentready.com) or 888-755-8782.



## Banner Advertising

**Let your company be seen to nationwide business owners through our targeted banner advertising!**

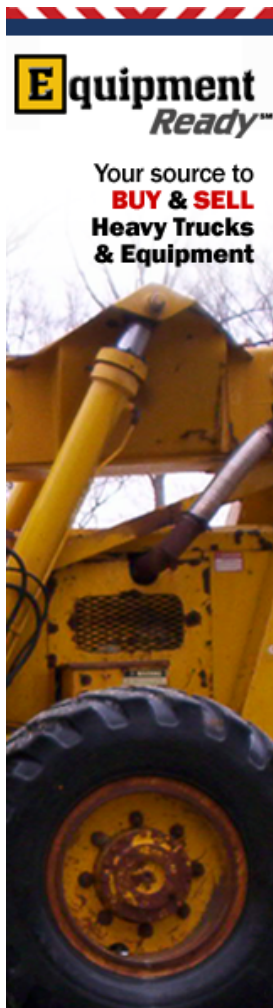
**Equipment Ready** advertising prices are the most economical online advertising for targeted audience for the exposure your company receives. Return on your investment is unparalleled. Your banner ad appears on every results page within the industry of your choice: Trucks, Trailers and Heavy Equipment. Discount available for registered dealers, please call for details.

**Placement:** Your ad will appear for on every results page, equipment detail page, and home page. This is a way for your budget dollar to have strong visibility without breaking the bank.

**Price:** \$25 a month for 6-months placement agreement. (Paid upfront)

### **SIDE BANNERS:**

Dimension: 120x600 (vertical).



### **BOX BANNERS:**

Dimension: 125x125 (square).





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[jules@equipmentready.com](mailto:jules@equipmentready.com) or 888-755-8782.

## Listing your company's services or products

Equipment Ready.com is the only classified site that will offer free leads when you list your company on our service pages such as Insurance, Shipping and Hauling, Auctions etc pages. Listing your company on the services page, your website, email and phone number are visible directly from our site. In addition, you will receive an e-mail when a customer completes a request form to request your service. Here is the sample you will get and the form below customer fills out our service form.

### Sample Company Listing:

 <b>over 200K monthly page hits</b>	
<b>Transportation &amp; Hauling Companies</b>	
Would you like a Logo Listing? Call 888-755-8782.	
	<b>Landstar Carrier Group</b> Landstar is uniquely equipped to handle all your specialized transportation jobs. With more than 500 pieces of highly specialized equipment, we stand ready to serve. Call us now!
	Ph: <b>877-656-2471</b> <a href="#">Email this company:</a> <a href="#">Visit company website:</a>
<b>Missing Company Logo</b>	Your Company description Here Ph: <a href="#">Email this company:</a> <a href="#">Visit company website:</a>

## FREE LEADS EMAILED TO YOU!!!

<b>Hello Chuck Okey</b>	
This is an Equipment Ready Price Request, Buy Offer, Finance & Service Request	
<b>Equipment Detail:</b> <a href="#">POST ID: EQP480030</a>	
Offer:	\$60,000
First Name:	cesar
Last Name:	alvarez
Company Name:	Ac Equipment export corp
Email Address:	acexport1@hotmail.com
Phone#:	3057358290
Fax#:	
Form of payment:	Cash
Tell us what other services you might need:	Shipping
Comments:	
Administrator <a href="#">Equipment Ready Home Page</a>	

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[jules@equipmentready.com](mailto:jules@equipmentready.com) or 888-755-8782.